

- Recommend corresponding exhibitors and booths based on the industry of the enterprise or the industry of interest, and supported by AI algorithm model.
- Push the hot exhibits through the big data analysis on user visits, views and favorites.
- Increase the exposure of exhibitors and their exhibits, to meet the procurement requirements of the buyer
- Set the labels of interest, intelligently match the exhibitors, booths and exhibits, to enhance users' experience.
- The exhibitor may reinforce its competitiveness to obtain more recommendations through such operation mode as modifying the pages of exhibitor, booth and exhibits.

Intelligent Matching

Entry of Enterprises' Labels of Interest Page (WEB)



中国国际服务贸易交易会
CHINA INTERNATIONAL FAIR FOR TRADE IN SERVICES

Step 1: After the registration, the enterprise shall choose its industry in completing enterprise information.

Enterprise sign up



Please set an enterprise id. When the users sign in, they need to enter it!

Enterprise information

* Enterprise id:

* Enterprise Name:

* Address:

* Industry:

* Industry of interest:

The interest tag selection is suitable for the intelligent matching function, which promotes the docking of supply and demand, and achieves trade matching.

Enterprise sign up



Please set an enterprise id. When the users sign in, they need to enter it!

Enterprise information

* Enterprise id:

* Enterprise Name:

* Address:

* Industry:

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The interest tag selection is suitable for the intelligent matching function, which promotes the docking of supply and demand, and achieves trade matching.

Intelligent Matching

Entry of Enterprises' Labels of Interest (WEB)



Step 2: After choosing its industry, the enterprise shall choose the labels of interest based on the industry of interest, so as to obtain the recommendation on targeted business opportunities. Recommend quality exhibitor and booth supported by AI algorithm model

Click to choose the labels of interest



Enterprise sign up

1 Account information 2 Enterprise information 3 Sign up successful

Please set an enterprise id. When the users sign in, they need to enter it!

* Enterprise id:
This is the unique identification of the enterprise, which is used to distinguish different registered enterprises

Enterprise information

* Enterprise Name: Integrated > Tourist Destinations > OTA >
 Cultural & Creative Services > **Travel Agencies** > **Local Travel Agencies** >
* Address: **Tourism Services** > Travel Design > Tour Group Agencies >
 Finance Services > Tourism Forms > Wholesalers >
* Industry: Winter Sports > Comprehensive Services >

* Industry of interest:

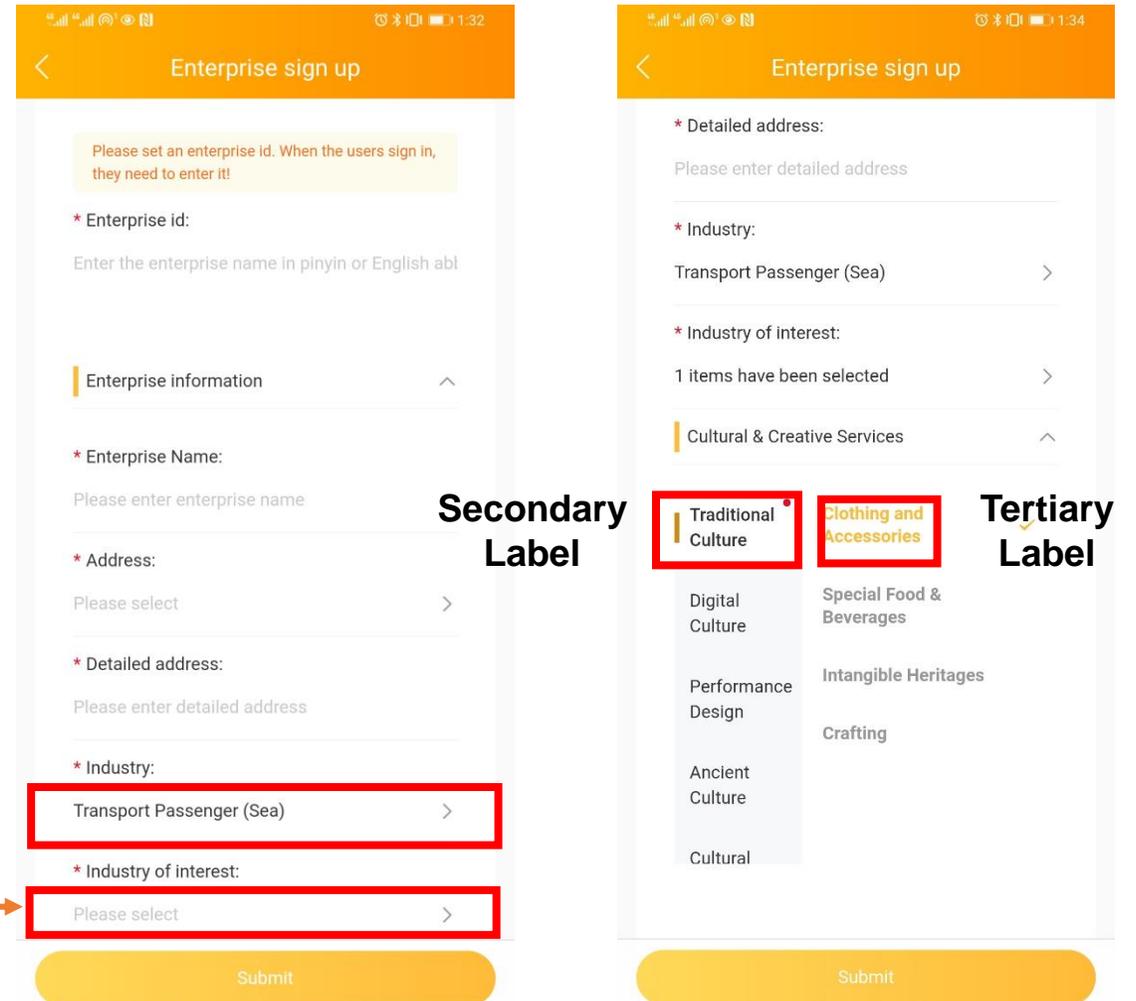
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Intelligent Matching

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Click to choose the labels of interest



Secondary Label

Traditional Culture	Clothing and Accessories	Tertiary Label
Digital Culture	Special Food & Beverages	
Performance Design	Intangible Heritages	
Ancient Culture	Crafting	
Cultural		

Submit

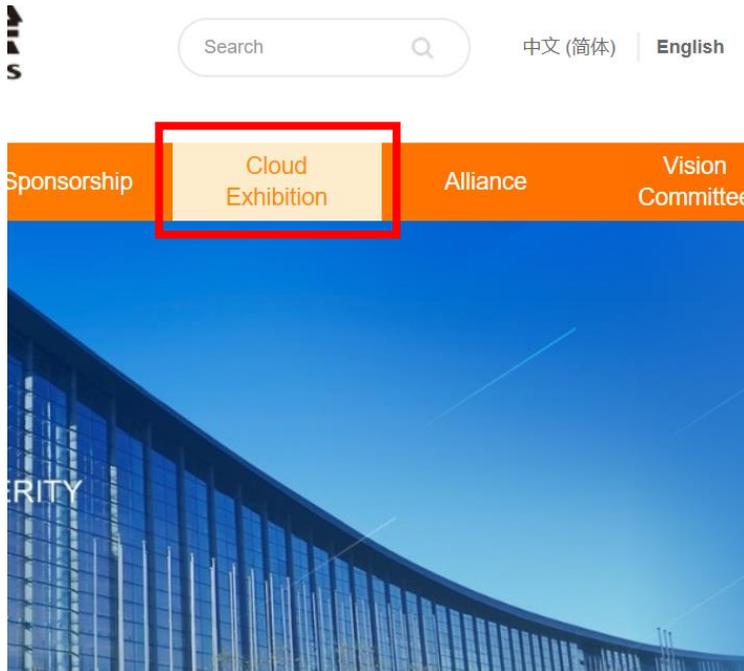
Intelligent Matching

View Intelligent Pushes of Labels of Interest (WEB)

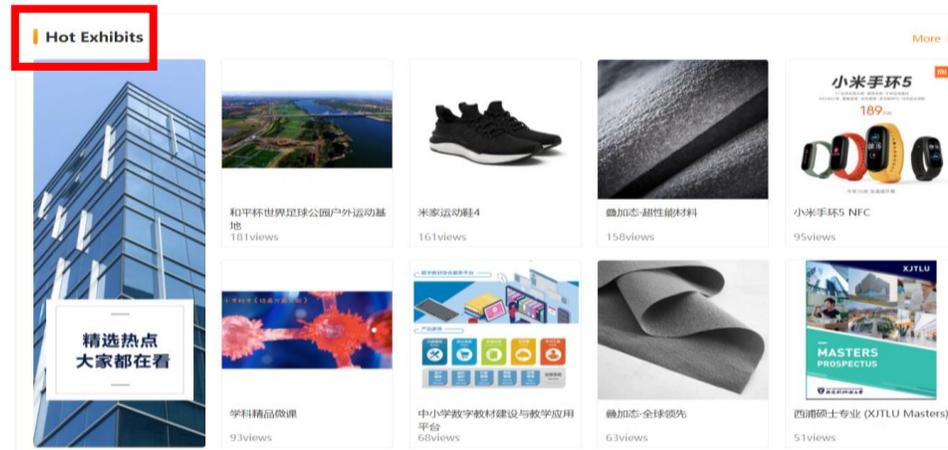


中国国际服务贸易交易会
CHINA INTERNATIONAL FAIR FOR TRADE IN SERVICES

The registered enterprises may log in to the official website of the CIFTIS, and click [Cloud Exhibition] for viewing



Recommend corresponding exhibitors and booths based on the industry of the enterprise or the industry of interest, and supported by AI algorithm model.



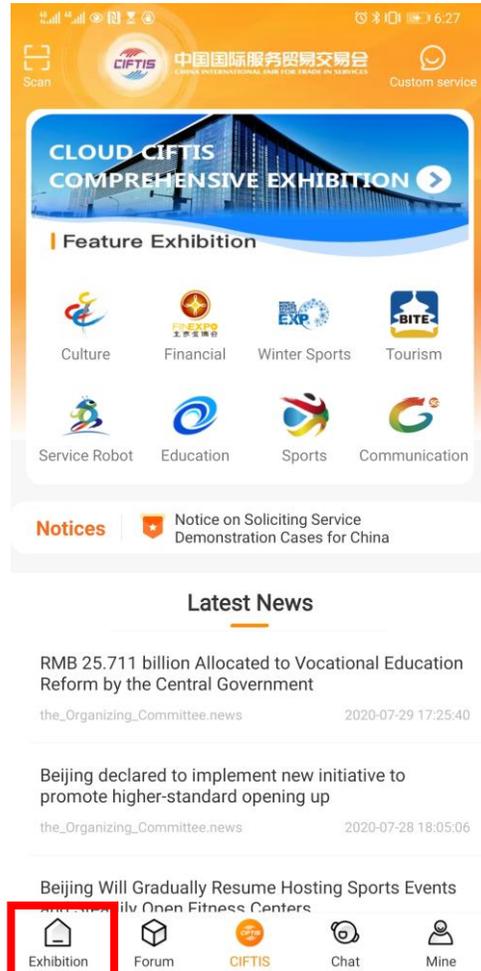
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Intelligent Matching

View Intelligent Pushes of Labels of Interest (APP)



The registered enterprises may log in to the official website of the CIFTIS, and click [Exhibition] for viewing



Recommend corresponding exhibitors and booths based on the industry of the enterprise or the industry of interest, and supported by AI algorithm model.



Push the hot exhibits through the big data analysis on user visits, views and favorites.